

Session Key

Plenary Keynote
FutureScope
Meet the Expert
Case Study
Master Class

Questions? Contact events@outsellinc.com

Tuesday, November 10, 2020

START (EST)	END (EST)	Type		
4:30a	5:15a	CS	AI in the Workflow: Clarivate and Cactus Partner to Use AI Tools to Make Research Workflow Better, Cheaper, and Quicker	Thomas Laursen <i>VP Institutional Partnerships, Cactus Communications</i> Josh Dahl <i>Product Director, Clarivate</i>
6:00a	6:45a	CS	Developing a BBC Voice Assistant: Why, How, and What's Next	Jeremy Walker <i>Head of Technology Transformation, Voice + AI, BBC</i>
7:00a	7:45a	MtE	Turning Content into Software	Interview with Professor John Fox <i>Oxford University and Chief Scientific Officer, OpenClinical</i>
8:30a	9:15a	FS	The Future of Learning: Reinventing Education and Training	Interview with Professor Rose Luckin <i>Professor of Learner Centred Design at UCL Knowledge Lab</i>
9:30a	10:00a	CS	Digital Transformation – F2F to Community Replatforming During a Crisis	Jamie Bedard <i>President & CEO, SAPinsider</i>
10:30a	11:00a	OPEN NETWORKING		
10:30a	11:00a		Spend some time with one of our senior analysts and other members operating in your vertical of interest	Kate Worlock <i>VP & Lead Analyst, Outsell, Inc.</i>
11:00a	11:30a	MC	Digital Marketing: The New Essentials	Melinda Byerley <i>CEO & Founder, Fiddlehead™</i>
11:30a	12:00p	KEY	View from the Top	Interview with Nancy McKinstry <i>CEO & Chairman of the Executive Board, Wolters Kluwer N.V.</i>
12:05p	12:35p	KEY	Economic Outlook	Ryan Sweet <i>Senior Director, Moody's Analytics, Inc.</i>
12:40p	1:10p	KEY	Information Industry Outlook	Ned May <i>VP Analytic Operations, Outsell, Inc.</i>
1:15p	1:45p	KEY	COVID-19 Outlook	Steven Simpson, MD, FCCP <i>President, American College of Chest Physicians</i>
1:45p	2:30p	OPEN NETWORKING		
1:45p	2:15p		Spend some time with one of our senior analysts and other members operating in your vertical of interest	Will Jan <i>VP & Lead Analyst, Outsell, Inc.</i>
2:00p	2:30p		Spend some time with one of our senior analysts and other members operating in your vertical of interest	Tatiana Khayrullina <i>Director & Lead Analyst, Outsell, Inc.</i>
2:30p	3:00p	CS	Digital Transformation – Through Reimagining and Reengineering Systems as Well as Solutions	Tony Uphoff <i>President and CEO, Thomas Publishing Company LLC</i>
3:30p	4:00p	FS	The Future of News: Project Origin in the Age of Digital Provenance	Bruce MacCormack <i>Canadian Broadcasting Corporation</i>
4:30p	5:00p	CS	Bringing AI into the Business	Andy Reid <i>Chief Operating Officer, Zonda</i>

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Wednesday, November 11, 2020

START (EST)	END (EST)	Type		
3:30a	4:15a	MtE	The World Viewed from China	Yang Rui <i>Partner of International Affairs at TMTPost; former host of CGTN's primetime Dialogue With Yang Rui</i>
4:30a	5:15a	FS	The Future of Work	Ian Hart <i>Managing Director, Global Head of Inputs, Agribusiness, IHS Markit</i> Gemma Hitchens <i>Content Director, Financial Times</i>
5:30a	6:15a	CS	Digital Transformation – Self-Platforming	Vicky Williams <i>CEO, Emerald Publishing, Emerald Group Limited</i> Sarah Boyd <i>Head of Digital Experience, Emerald Group Limited</i>
7:00a	7:30a	CS	Video Killed the Textbook Star!	David Bainbridge <i>CEO, Boclips</i>
8:30a	9:00a	MC	Securing the Right Metadata and Making it Work for You	Matt Turner <i>Strategic Advisor and Technologist</i>
9:30a	10:00a	CS	Rebuilding the Pricing Model	Clare Hart <i>CEO, Williams Lea</i>
10:00a	10:30a	MC	Using CX/UX Strategy to Reinvent the Customer Experience	Debbie Levitt <i>Chief Experience Officer, Delta CX</i>
10:30a	11:00a	MC	Selling in the New Era	Skip Miller <i>President/Founder, M3 Learning</i>
11:00a	11:30a		NETWORKING	
11:00a	11:30a		Spend some time with one of our senior analysts and other members operating in your vertical of interest	Hugh Logue <i>Director & Lead Analyst, Outsell, Inc.</i>
11:30a	12:00p	KEY	From 1843 to 2043 and Beyond: Staying Relevant	Lara Boro <i>CEO, The Economist Group</i>
12:05p	12:35p	KEY	Geopolitical Outlook	Rodger Baker <i>Senior VP of Strategic Analysis, Stratfor Enterprises, LLC</i>
12:40p	1:10p	KEY	Valuations and M&A Outlook	Wilma Jordan <i>Founder & CEO, JEGI</i>
1:15p	1:45p	KEY	Radical Reinvention: Achieving Real Diversity & Inclusion	Interview with Beth Chandler <i>President & CEO, YW Boston</i>
1:45p	2:30p		NETWORKING	
1:45p	2:15p		Spend some time with one of our senior analysts and other members operating in your vertical of interest	Michael Dziekan <i>VP & Lead Analyst, Co-Chair Outsell Leadership Community, Outsell, Inc.</i>
2:00p	2:30p		Spend some time with one of our senior analysts and other members operating in your vertical of interest	Randy Giusto <i>VP & Lead Analyst, Outsell Inc.</i>
2:30p	3:15p	CS	Talent, Leadership, and Managing the Workforce Marathon	Gemma Postlethwaite <i>CEO, Arizent</i> Josh Eastright <i>CEO, Bloomberg Industry Group</i> Thomas L. Kemp <i>Chairman & CEO, Northstar Travel Media, LLC</i> Karyn Schoenbart <i>CEO, The NPD Group, Inc.</i> Moderated by: Jay Hussey <i>CEO, SRI Executive</i>
3:30p	4:00p	CS	Digital Transformation – F2F to Community – Putting a New Face on Fierce	Paul Miller <i>CEO, Questex</i>
4:30p	5:15p	MtE	Doing Business in China	Duncan McCampbell <i>Professor of Law, Metropolitan State</i> Catherine Wolfe <i>President & CEO, Wolters Kluwer Global Growth Markets, Wolters Kluwer nv</i>

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Thursday, November 12, 2020

START (EST)	END (EST)	Type		
4:30a	5:15a	MtE	Will It Ever Be the Same Again? China and Events	Michael Duck <i>Executive Vice President – Asia, Informa Markets and Group Chief Representative for China, Informa PLC</i>
5:30a	6:00a	CS	Diversification: Building New Revenue Streams and Business Stability in the Same Core Markets Over Time	Patrick Spencer <i>COO, BMJ Publishing Group Ltd.</i>
7:00a	7:45a	CS	Putting the User at the Centre of Intelligence Services	Mamta Patel <i>Director & Co-founder, Chemical Watch</i> Richard Butterworth <i>Commercial Director, Chemical Watch</i>
8:30a	9:00a	CS	Using AI to Create Collaboration, Partnership, and New Business Opportunities: Launching the CCC Knowledge Graph	Tracey Armstrong <i>President & CEO, Copyright Clearance Center, Inc.</i> Babis Marmanis <i>EVP & CTO, Copyright Clearance Center, Inc.</i>
9:30a	10:00a	MC	Monetizing and Licensing Data in the New Era	Barry Gold <i>Consulting Partner, Outsell, Inc.</i>
10:00a	10:30a	MC	Branding in a Reinvented World	Phil Battat <i>Partner, Brand Zoo Associates</i>
10:30a	11:30a	<i>Coffee and Cocktails Networking</i>		
11:30a	12:00p	KEY	Innovating an Iconic Brand	Stephen C. Daffron <i>President, Dun & Bradstreet, Inc.</i>
12:05p	12:35p	KEY	Radical Reinvention: Executing Digital Events	Ben Chodor <i>President, Intrado Digital Media</i>
12:40p	1:10p	KEY	Where Next Now?	Interview with Raju Narisetti <i>Publisher, McKinsey & Company</i>
1:10p	2:00p	<i>Coffee and Cocktails Networking</i>		
2:00p	2:45p	CS	Digital Transformation – Outsell's Digital Transformation	Charles Thiede <i>CEO & Co-founder, Zapnito Ltd.</i> Anthea Stratigos <i>Co-founder & CEO, Outsell, Inc.</i>
3:00p	3:30p	FS	The Future of Text: Is It Coming to an End?	Bob Stein <i>Founder and Director, The Institute for the Future of the Book</i>