

Brexit: Implications for the Information Industry

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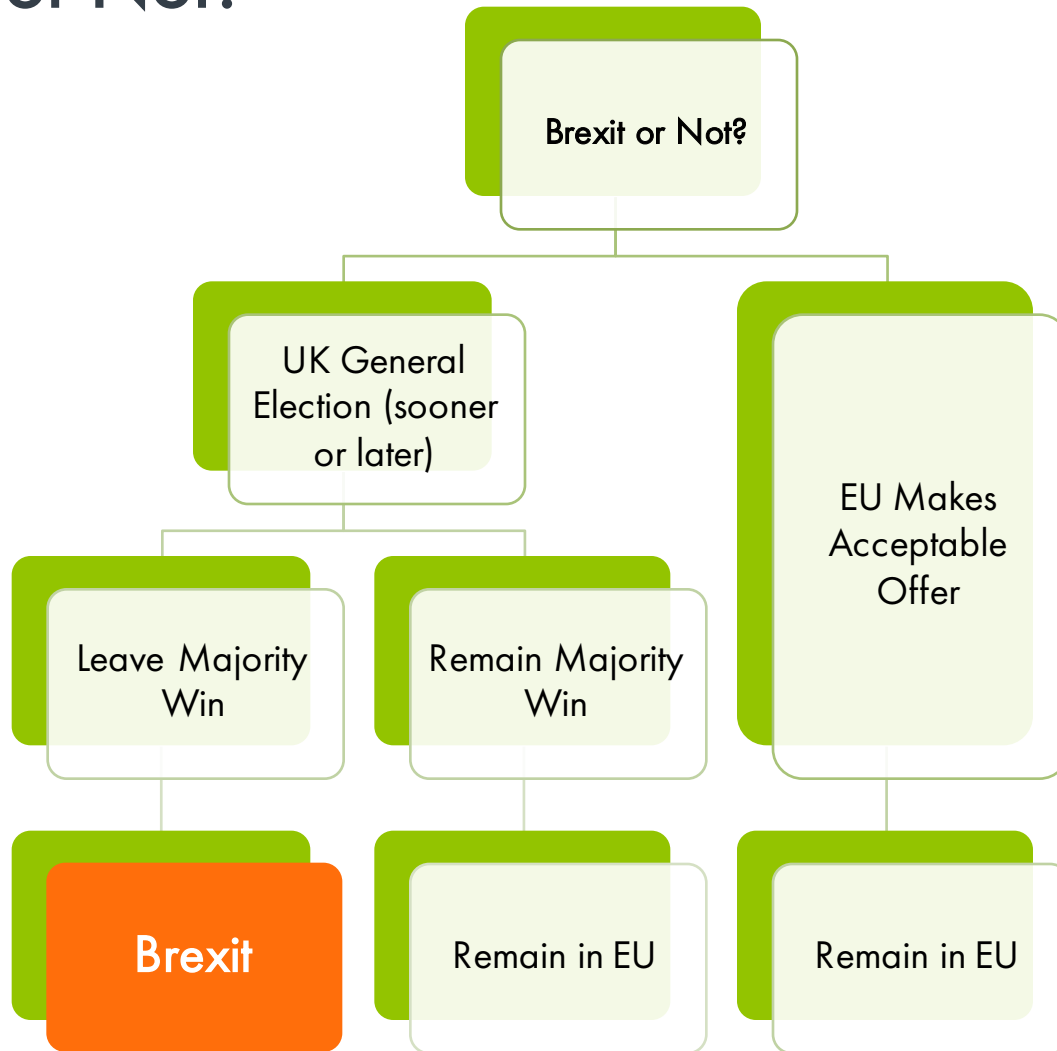


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Brexit: Introduction

- 72% turnout: 52% voted leave and 48% remain
- Bank of England: £250bn available to stabilize economy
- Enormous uncertainty surrounding Brexit
- Short term: How will UK follow up?
- Medium term: What will future relationship look like?
- Uncertainty until end-2018 at earliest

Brexit or Not?



Three Main Scenarios for Trade after Brexit

- 1 European Economic Area
- 2 Bilateral EU-UK Agreement
- 3 World Trade Organization Rules

Near-term Opportunities

- New solutions to help with uncertainty, e.g.:
 - Tracking regulatory/legal changes
 - Information on credit and business risks linked to Brexit
- Opportunistic acquisitions of UK-based businesses

Essential Actions

Short term:

- Prepare for short-term currency volatility.
- Assume slowdown in UK economic activity.
- Consider taking advantage of free movement now.

Longer term:

- Consider location of operations serving Europe.
- Identify market sectors most dependent on UK in EU.
- Build up operations in EU financial centres.

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